



Painted Axe Completes King Biscuit Blues Festival Commission

INDIANAPOLIS, IN, September 08, 2011 -- Painted Axe has completed a custom-painted guitar for the King Biscuit Blues Festival titled "Streetwise Blues."

"This guitar features an illustration of a Blues musician playing for money on the street corner," said Michael Gauf of Painted Axe. "Many of today's elder Blues musicians began their careers on street corners, honing their chops and playing for tips. And with an all-star festival lineup that includes Buddy Guy, Hubert Sumlin, T-Model Ford and others, a look back on how these greats started was a no-brainer."

"Streetwise Blues" marks the second consecutive year Painted Axe and the King Biscuit Blues Festival have teamed up. "We are extremely pleased and proud of our association with the festival. Last year's "Arkansas Blues," a custom-painted resonator, was an overwhelming success and we hope the King Biscuit Blues Festival comes back every year for more."

The King Biscuit Blues Festival, formerly the Arkansas Blues festival, celebrates its 26th anniversary on October 6-8 in Helena, AR.

Painted Axe currently is finishing several guitars, including one for the Blues Cruise. High-resolution image of the guitar, "Streetwise Blues," available here:

<http://www.Paintedaxe.com/publicity/images/KBBF-HiRes-1.jpg>

and <http://www.Paintedaxe.com/publicity/images/KBBF-HiRes-2.jpg>. Painted Axe will be delivering the guitar and attending the festival.



King Biscuit Blues Festival

The King Biscuit Blues Festival, formerly the Arkansas Blues and Heritage Festival, is presented by the Sonny Boy Blues Society, a 501 c 3 organization. Established to present and preserve the cultural heritage of the Delta the Society works year round on educational programs, live music events, the festival and programs that preserve the heritage of the blues. Visit <http://www.bluesandheritagefest.com/>.

Painted Axe

Based in Indianapolis, Painted Axe specializes in custom-painted guitars, creating highly unique, distinctive and personal instruments. Clients range from soon-to-be brides and autograph collectors to musicians and special festival coordinators. For more on Painted Axe, call 317-273-8030 or email info@paintedaxe.com. Also visit <http://www.PaintedAxe.com> or <http://www.myspace.com/paintedaxe>.