



PAINTED AXE

CUSTOM-PAINTED GUITARS
AND GUITAR-GAME CONTROLLERS

July 7, 2009

Painted Axe Attending Summer NAMM; Back on Board With Blues Cruise

INDIANAPOLIS -- Painted Axe will be attending Summer NAMM in Nashville, Tenn., July 17-18. In addition, Painted Axe is proud to announce its continued relationship with the Legendary Rhythm & Blues Cruise.

"We are looking forward to this year's NAMM in Nashville," said Michael Gauf, owner of Painted Axe. "Although we can not exhibit, we plan on renewing acquaintances and meeting new friends. NAMM presents a unique opportunity for us to spread the gospel. Just look for us, we'll be the ones in the black and yellow bowling shirts."

Painted Axe also is pleased to announce its new assignment with the Legendary Rhythm & Blues Cruise, starting with a custom-painted guitar for the October cruise and a custom-painted Guitar Hero bundle for the January cruise.

"I can't begin to tell you how excited we are to be back on board with the Legendary Rhythm & Blues Cruise," said Gauf. "We understand the silent auction for this October's cruise will benefit the Blues Foundation, Gimme 5! New Orleans Artist Relief Fund and the Koko Taylor Celebrity Aid Foundation. These are all organizations and causes Painted Axe is proud to assist."

For more than five years, Painted Axe has been designing and delivering one-of-a-kind custom-painted guitars and guitar-game controllers for musicians, festival coordinators, collectors and even brides to be. Commissions and special projects are accepted.

Legendary Rhythm & Blues Cruise

The Legendary Blues Cruise is the worlds only fully chartered blues cruise. The company can be reached at 1-888-258-3746 or at <http://www.BluesCruise.com>.

Painted Axe

Based in Indianapolis, Painted Axe specializes in custom-painted guitars, creating highly unique, distinctive and personal instruments. Clients range from soon-to-be brides and autograph collectors to musicians and special festival coordinators. For more on Painted Axe, call 317-273-8030 or email info@paintedaxe.com. Also visit <http://www.PaintedAxe.com> or <http://www.myspace.com/paintedaxe>.