



PAINTED AXE

CUSTOMED PAINTED GUITARS & GEAR

September 27, 2010

Painted Axe Inaugural Exhibit Nov. 1-30 in Indianapolis

INDIANAPOLIS - Painted Axe will hold its first exhibit of custom painted guitars and gear at Chase Tower, November 1-30.

The exhibit, which will be on the 2nd floor between the two Chase Towers, will feature custom-painted electric, acoustic guitars and even guitar video game controllers. Prices will range from less than \$50 for the video game controllers to around \$500 for a guitar.

Painted Axe specializes in custom-painted guitars, creating highly unique, distinctive and personal instruments. Clients include John Lee Hooker Jr., Ronny North, Kerri Kelli, Jon Justice, Jay Goldberg Events, Legendary Rhythm & Blues Cruise, Arkansas Blues and Heritage Festival and more.

In addition, Painted Axe is part of Indianapolis Mayor Greg Ballard's Local Artist Exhibition, running through December 17, 2010. "Final Lap", an Indiana tele-style electric guitar with a racing theme, is on display in Mayor Ballard's reception area. You can see the guitar in the Suite 2501 of the City-County Bldg., 25th Floor, 200 E. Washington St., Indianapolis, IN 46204.

What: Painted Axe Custom Painted Guitars & Gear

Where: Chase Tower, 1 E. Ohio, Indianapolis, IN
2nd Fl. between Bistro 111 and Workplace Enhancements

When: November 1-30 between 7 a.m. & 7 p.m. M-F, 7 a.m. - 1 p.m. Sat.

Contact: Michael Gauf at 317-273-8030 or info@paintedaxe.com

Images: <http://www.PaintedAxe.com/exhibit/>

Michael Gauf Artist Bio

There is no history of ornate doodling, art degree or certificate from the Art Instruction Schools. Instead, what started as a father-son project in 2004 took hold. Raids upon pawnshops, eBay castoffs and scratch-and-dent sales at local music stores netted a slew of canvasses. In very little time, Painted Axe attracted the attention of musicians and special event and festival coordinators from Boston to San Francisco.

A native of Peoria, Ill., Gauf has been a "student" of the guitar and music since high school. Between his fulltime risk manager job and parenting three children, he finds time to customize between six and 10 guitars a year. Gauf is careful to point out that while the guitars could be called "works of art," they are not meant to be hung on the wall and admired. Instead, plug it in and let go.

He lives and works in Indianapolis.