



# PAINTED AXE

**PRESS RELEASE**

May 27, 2008

## **Indiana's Muscatatuck River Music Festival and Friends of the Muscatatuck River Receives Guitar for Fundraiser**

Painted Axe is proud to announce delivery of its latest custom-painted guitar to the Muscatatuck River Music Festival and the Friends of the Muscatatuck River.

The Fender Strat, painted with the festival's logo and an abstract depiction of the Muscatatuck River, was part of a fundraiser for the Friends of the Muscatatuck River during the May 10, 2008, festival.

"We are very pleased Painted Axe could assist the Friends of the Muscatatuck River and its efforts to preserve the river," said Michael Gauf, founder and owner of Painted Axe." The Muscatatuck River Music Festival (MRMF) provided an eclectic mix of concertgoers, vendors and performers. In all, it was a wonderful experience for us and one we hope to continue."



**Customized for the Muscatatuck River Music Festival and Friends of the Muscatatuck River**

Indeed, the success of the MRMF project and the ongoing interest by others is very encouraging, according to Gauf. "We are getting the word out to other festivals, concert tours and special events of all musical genres and anticipate a very active and exciting summer and all season."

The Muscatatuck River Music Festival is South Central Indiana's premier original music festival, <http://www.riverofblues.com>. Friends of the Muscatatuck River provides leadership to improve and maintain the Muscatatuck River by promoting responsible involvement, conservation, environmental education and recreation, <http://www.fomrs.org>.

### **About Painted Axe**

Painted Axe, based in Indianapolis, was founded in 2004 by Michael Gauf, who also owns a web development company. The company can be reached at 317-273-8030. Visit Painted Axe at <http://www.PaintedAxe.com>.