



# PAINTED AXE

Rescued & Renewed Guitars

## PRESS RELEASE

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## Black Betty Slinger Seeks Voodoo Magic from Painted Axe

Josh "Bootz" Kenning of Black Betty and the Bad Habits, a Boston-based Blues and Rock band, has commissioned a custom-painted guitar from Painted Axe..

"We share Bootz's enthusiasm and excitement over this project. He has sent us a Peavey strat that we'll transform and fulfill his darkest wishes," said Michael Gauf of Painted Axe. "The guitar already is in the workshop and undergoing dramatic changes."

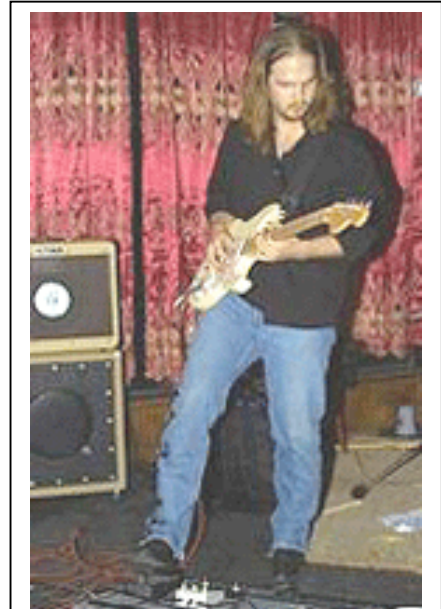
Bootz has asked for a voodoo-themed guitar, fitting one of the personas of Black Betty and the Bad Habits. "I think the final product is going to look terrific!" said Bootz. "We have some festival dates coming up, and I can't wait to bust it out."

Painted Axe artists will employ several different mediums to bring his vision to "life." "It's safe to say, we'll have something special and unexpected for Bootz and his guitar," said Gauf. "With each commission, we try to bring a new twist, look and effect to the guitars."

Bootz and Black Betty and the Bad Habits can be found at <http://www.blackbettyrocks.com/>

### About Painted Axe

Painted Axe, based in Indianapolis, was founded in 2004 by Michael Gauf, who also owns a web development company. The company can be reached at 317-273-8030. Visit Painted Axe at <http://www.PaintedAxe.com>.



**Josh "Bootz" Kenning of  
Black Betty and the Bad  
Habits**